

BUDGET

Cost Category	Item/Description	Estimated Cost (₱)
1. Infrastructure & Facilities	Office space rental (12 months)	690,000
	Warehouse rental (12 months)	1,380,000
	Renovation & furnishing (office + warehouse)	1,490,000
	Utilities (electricity, water, internet, maintenance)	590,500
Total Infrastructure & Facilities		5,650,500
2. Raw Materials	Fabrics (cotton, bamboo, absorbent layers)	3,480,000
	Waterproof layers (PUL fabric, etc.)	1,190,000
	Thread, snaps, elastics, and sewing accessories	480,000
Total Raw Materials		4,150,000
3. Production & Labor	Sewing machines & equipment	1,990,000
	Skilled labor (seamstresses, QC staff – 12 months)	2,990,000
	Production consumables & maintenance	400,000
Total Production & Labor		4,880,000
4. Packaging & Branding	Packaging materials (boxes, bags, labels)	590,000
	Branding, logo design, promotional graphics	390,000
Total Packaging & Branding		980,000
5. Marketing & Distribution	Advertising campaigns (social media, print, events)	1,190,000
	Distribution logistics (transport, delivery)	990,000

	Awareness campaigns & community outreach	490,000
Total Marketing & Distribution		2,670,000
6. Administrative & Miscellaneous	Office supplies, legal, permits, insurance	490,000
	Contingency fund (unexpected expenses)	1,050,000
Total Administrative & Miscellaneous		1,540,000
Grand Total		19,850,500

Budget Justification:

The proposed budget of ₦19,850,500 is carefully structured to ensure the successful commercialization of reusable menstrual pads. Significant investment in infrastructure and facilities ensures adequate office and warehouse space for production, storage, and administrative operations. Raw materials and production costs reflect the quality and sustainability of the pads while covering labor and equipment needs. Packaging, branding, marketing, and distribution funds are allocated to promote awareness, drive adoption, and ensure efficient delivery to target communities. Administrative and contingency costs provide flexibility to address unforeseen expenses, ensuring smooth project execution. Overall, the budget balances operational efficiency, quality production, and market outreach to achieve maximum socio-economic and environmental impact.