

PITCH DECK FOR NASENI 5W LED ENERGY SAVING BULBS

- "NASENI 5W LED Energy Saving Bulbs: Illuminating a Brighter Future"
- "Efficient, Cost-Effective, and Environmentally Friendly Lighting Solutions"

PROBLEM STATEMENT:THE CHALLENGES OF TRADITIONAL LIGHTING"

- - High energy consumption
- - Frequent replacements
- - Environmental impact
- - High maintenance costs

SOLUTION OVERVIEW: NASENI 5W LED ENERGY SAVING BULBS

- -A Sustainable Solution
- - Energy-efficient
- - Long lifespan
- - Environmentally friendly
- - Cost-effective

WHY CHOOSE NASENI 5W LED BULBS?

Key Features and Benefits-

- - 5W power consumption
- - Up to 30,000 hours lifespan
- - Mercury-free and environmentally friendly
- - Compatible with existing fixtures

MARKET OPPORTUNITY: GROWING DEMAND FOR ENERGY-EFFICIENT LIGHTING"

- - Increasing awareness of energy conservation
- - Government initiatives promoting sustainable energy
- - Growing demand for eco-friendly products
- - Expanding market share potential

MARKET OPPORTUNITY: GROWING DEMAND FOR ENERGY-EFFICIENT LIGHTING"

What Sets NASENI 5W LED Bulbs Apart

- -Competitive Advantage-
- - Locally manufactured, reducing reliance on imports
- - Competitive pricing
- - High-quality products with rigorous testing and inspection
- - Support for Nigerian economy and job creation

BUSINESS MODEL

Revenue Streams and Partnerships

- - Sales of NASENI 5W LED bulbs through various channels
- - Partnerships with government agencies, NGOs, and private companies
- - Potential for expansion into new markets and products

MARKETING AND SALES STRATEGY

Reaching Our Target Audience

- - Online marketing and social media campaigns
- - Trade shows and exhibitions
- - Partnerships with retailers and distributors
- - Public awareness campaigns
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FINANCIAL PROJECTIONS

Growth Potential and Returns on Investment (ROI)

- - Revenue projections: ~~N~~180 million in the first year, growing to ~~N~~540 million by year three
- - Profit projections: ~~N~~80 million in the first year, growing to ~~N~~240 million by year three

CALL TO ACTION

Join the Movement Towards a Brighter Future

- Invest in NASENI 5W LED Energy Saving Bulbs Today
- This pitch deck provides a comprehensive overview of the NASENI 5W LED energy-saving bulb project, highlighting its benefits, market opportunity, and growth potential.