

# Zo~Box

*Press a Button, Sip on Goodness*





# Zobo Drink

A dark red drink produced from hibiscus sabdariffa flower in combination with other fruits, herbs and spices.

# Benefits of zobo drink



## **Nutritional**

Contains numerous vitamins, minerals and antioxidants



## **Health**

Prevents and protects from cardiovascular diseases, cancers, etc

## **Delicious**

Very delicious when prepared well and compares favourably with fizzy drinks



## **Exciting**

Enjoyed by many



# Challenges associated with producing zobo drinks the conventional way

## **Time**

Takes a lot of time to produce

## **Safety**

Producer is at risk of hot liquid scalding

## **Hygiene**

Risk of contamination

## **Drudgery**

Can be laborious and tiring

## **Dirty environment**

Makes the environment messy

## **Difficult**

Not easy to produce



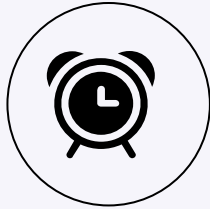
*Introducing*

**Zo~BoX**

*Press a Button, Sip on Goodness*

- ✿ The 1<sup>st</sup> of its kind
- ✿ Produces zobo drink at the click of a button
- ✿ All you need is to put all your ingredients in the machine and allow it do its magic

# Benefits of Zo~Box



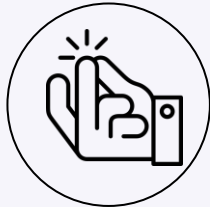
## **Saves time**

Production time is reduced by over 70%



## **Hygiene**

The drink is protected from contamination



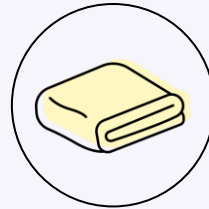
## **Easy to use**

Does not require special skills to produce zobo drink



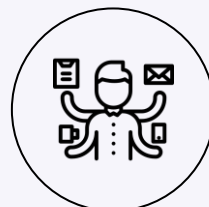
## **Safety**

The producer is protected from hot liquid scalding



## **Clean environment**

The environment is not messy after production



## **Multi-task**

Can engage in other activities during processing



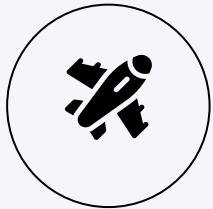
# Where can this machine be used?



## **Hospitality**

Restaurants, hotels, bars  
etc.

**Schools**  
School children are  
delighted to have this  
drink



## **Aviation**

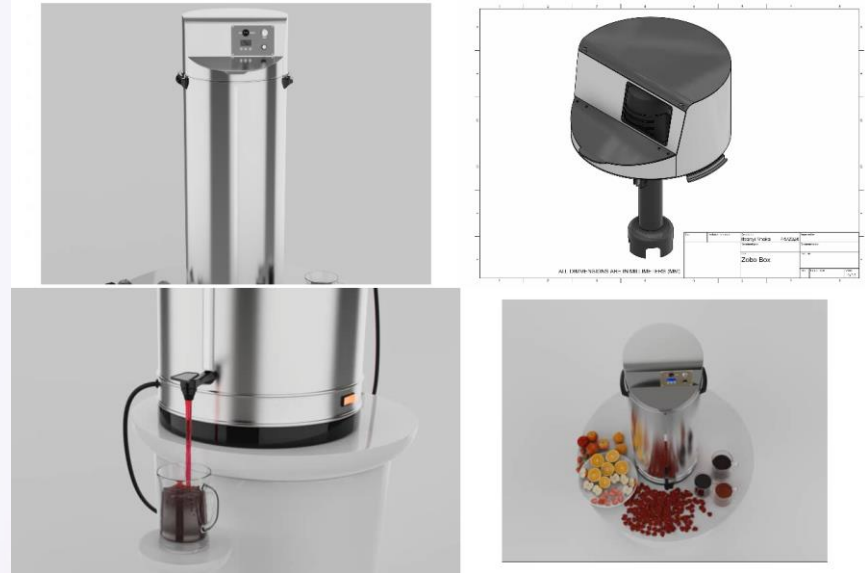
Imagine taking refreshing  
zobo drink on a flight

**Homes**  
A nutritious addition to  
the home menu



# Journey so far

- ❖ Started off as a PhD Project
- ❖ Underwent an intense one year venture creation program **TETFAIR** (2022-2023) sponsored by TETFUND at Innov8 Hub Abuja
- ❖ Prototype created
- ❖ Patency obtained





# Next Steps...

This machine needs to get to those that need it.

- ✂ Development of final product
- ✂ Transfer to mass production
  - *To produce more machines for early adopters*
- ✂ Branding
- ✂ Market penetration



# Ask

A grant of ~~£~~51 million to  
enable the team move to  
production



**Thank You**



# Our **team**

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