



1. Founder/CEO (Habibu Ayuba Abuto Aboro)

- **Role:** Provides overall vision, strategic leadership, secures high-level partnerships and funding (e.g., with NASENI), and represents the company.
- **Key Proposal Focus:** Your biography and direct involvement in technical innovation and farmer community engagement are crucial for the proposal.

2. Chief Operating Officer (COO)

- **Role:** Manages day-to-day operations, oversees department heads, ensures project execution aligns with goals, and manages budgets and timelines.
- **Proposal Relevance:** Demonstrates operational competence and a plan for scaling the solution.

3. Technical & Engineering Department

- **Lead Engineer:** Designs and optimizes the integrated solar, irrigation, and cold storage systems. Leads R&D, quality control, and technical documentation.
- **Solar & Installation Technicians:** Execute installations, maintenance, and repairs in the field.
- **Why it's Critical:** Showcases hardware innovation capability, which is central to NASENI's mandate. It proves you can build, maintain, and improve your technology.

4. Farm Operations & Client Relations Department

- **Field Operations Manager:** Manages deployment schedules, site assessments, and logistics for multiple farmer communities.
- **Farmer Liaison Officers/Training Specialists:** The direct link to farmers. They provide training, gather feedback, and ensure the technology is used effectively.

- Why it's Critical: Demonstrates on-the-ground impact and adoption strategy. It shows you understand the end-user and can achieve the project's social goals.

5. Business Development & Partnerships Department

- Business Development Manager: Develops sales strategies, service models (e.g., lease-to-own), and explores new markets.
- Partnership Coordinator: Manages relationships with key stakeholders like NASENI, agricultural cooperatives, state ministries, and grant organizations.
- Why it's Critical: Highlights commercial sustainability and ecosystem integration. It shows you have a plan to grow beyond grant funding and work within Nigeria's agricultural support system.